

# ENERGY

## EXECUTIVE COURSE

71 YEARS  
of Excellent Energy Education

## Making the Most of Your EEC Experience



*“Above and beyond the world-class training seminars and networking opportunities it offers, the Energy Executive Course creates a space for system-level thinking that most of us rarely experience in our professional lives. Now months after the course has ended, I remain energized by the people I met and the time I was able to devote to better understanding my role in the evolution of the energy industry.”*

Rebecca Hughes—Executive Deputy Director, Canals, New York Power Authority



University of Idaho

College of Business  
and Economics

# Welcome to the 71st annual Energy Executive Course!

As thousands of participants have attested, participation in the Energy Executive Course (EEC) inspires and transforms. This guide is designed to get you ready for an educational, collegial, enjoyable, and productive learning experience and will ensure that your organization reaps the full value of this leadership development investment.

## Pre-Program

### PREPARING YOURSELF AND YOUR ORGANIZATION

#### Expectations for Engagement:

- The time commitment for full participation in EEC includes up to 11 hours of pre-work; 62 hours of scheduled class time; and about 35 hours formal networking (meals, tours, and special events).

#### Tips to Optimize Your Time at EEC:

- Meet with your supervisor and other stakeholders to discuss your strengths, weaknesses, and future opportunities. This will better position you for a development assignment upon your return to work so you can apply what you learned in the program to improve your organization.
- Partner with human resources and training teams to build formal executive education training into career development plans.
- Be proactive and plan early, seek best practices and recommendations from mentors and peers who have had formal executive training.
- Reach out to past participants from your company and talk to them about their EEC experience.
- Create a workplan for your time away and share it with your supervisor for approval.

#### Tips for Company Leadership and Human Resources Teams:

- Support participants by providing a distraction-free learning experience during the two-week, in-person session.
- Have a formal conversation with your participants' supervisor on engagement expectations while they are in the program.
- Confirm your participants' attendance in the executive education program early to allow for formal backfill planning.
- Build executive education into participants' formal career development plan.

***“The Energy Executive Course brings together the best the utility industry has to offer – Instructors who are passionate about the industry, a staff that has thought of every detail, and a learning environment focused on development.”***

Pete Hamell, Black Hills Energy, Director of Operations - Iowa



# CURRICULUM

## Well-Integrated Hybrid Program

EEC's strategically designed curriculum is centered on building in-depth knowledge, leadership skills, a strategic mind-set, global vision, and professional networks. The well-integrated hybrid schedule is delivered using online, virtual, and in-person formats, culminating in a two-week, in-person immersive learning and networking experience.

### Pre-Coursework

**DUE BEFORE THE APRIL 16  
VIRTUAL LAUNCH**

#### Online survey and assessment:

- Mini-versity Topics of Interest Survey for cohort led executive forum.
- Pre-Course Self-Assessment — This assessment is available on the EEC Info Site. Login information to the Info Site is provided on March 5 and the assessment is due before April 16.

### Virtual Launch

**APRIL 16**

Program orientation introducing individual and group work including:

#### April 16, 8:00am to 1:00pm PST

- Welcome — class and staff introductions
- Program orientation, curriculum, logistics, and learning platform overview
- Mini-versity, Small Working Groups

### Online Coursework

**SELF-PACED, SELF-DIRECTED, AVAILABLE APRIL 16**

Industry foundational knowledge for the June coursework. Each online course is broken into 15- to 25-minute discrete segments to make scheduling more efficient. The total time requirement to complete all courses is 11 hours. It is not necessary to complete all courses if you work, or have expertise, in any of these areas:

- Natural Gas Production, Transmission, and Distribution
- Utility Accounting and Financial Reporting
- Regulation and Rate Making
- Financial Management

### Strategically Timed Touchpoint

**MAY 14**

- Opportunity for group collaboration before June and Q&A with the EEC program delivery team.

### Two-Week, In-Person Session

**JUNE 10-20**

A full immersion in the energy industry with over 90 in-class faculty contact hours, industry tours, and special events.

- Unplug from full-time work during the immersive two weeks.
- Bring an issue or challenge to discuss and research with your EEC colleagues.
- Share your experience and expertise during discussions, ask thoughtful questions in class, and contribute to cohort learning.
- Track critical takeaways from each session.

*“The EEC experience was exceptional. The course topics reflected the critical and emerging issues we’re dealing with every day and the instructors were clearly leaders in the field. Just as importantly, the collaboration and networking with the class cohort provided a valuable opportunity to learn from each other’s experiences and expertise. The EEC coursework and cohort experience are must-haves for energy industry professionals.”*

Natasha Siores—Senior Manager, Regulatory Affairs, NW Natural

# Post-Program

## BRINGING THE EXPERIENCE BACK TO YOUR ORGANIZATION

### Assess

- Recognize that there is the short window of opportunity to make a real change after any break from routine before business-as-usual sets in.
  - After returning to work, take the time to reprioritize your goals — what do you want to accomplish in the first week, first month, and within six months?

### Prioritize

- Take the time to thank your leadership.
  - The President of the University of Idaho will send a letter to your CEO thanking them for sponsoring your participation in EEC. Use this as a springboard to connect with your leadership — for example, write a thank you note, prepare a summary report, give a presentation highlighting significant issues.

### Stay Connected

- Take advantage of the EEC alum network.
- Plan to reconnect with your EEC cohort and broader industry network by participating in an upcoming Energy Executive Summit, a three-day executive forum designed specifically for energy leaders to provide up-to-the-minute information on critical issues shaping the future.

### Transfer Your Knowledge

- Strategize ways to transfer your new knowledge back to your team and organization, including ways to share the experience beyond PowerPoints and readings.
- Ideas from past participants:
  - *I gave a presentation to our executive management, directors, senior managers, and operation managers. The presentation highlighted important challenges and opportunities facing our company as well as provided highlights of key takeaways.*
  - *I did a town hall with my business unit. I also held small group discussions to share information.*
  - *We are using several tools, such as design thinking in meetings, and I continually challenge the status quo on our value to customers.*
  - *We've brainstormed things we would like to change as a department, and even at corporate levels, with former EEC attendees from our company.*
  - *I wrote a formal report for our executive team, providing an overall program review, key learnings, potential impacts for our business, and a thank you for supporting my participation.*
- Your access to the EEC Info Site is available for two years, allowing you to quickly retrieve coursework, presentations, and contact information.



## DETAILS

**Dates:** In Person, June 10-20, 2024

**Fee:** US \$15,250

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**Website:** [www.uieec.org](http://www.uieec.org)

**Please apply by March 1, 2024 to:**

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**ENERGY**  
**EXECUTIVE COURSE**